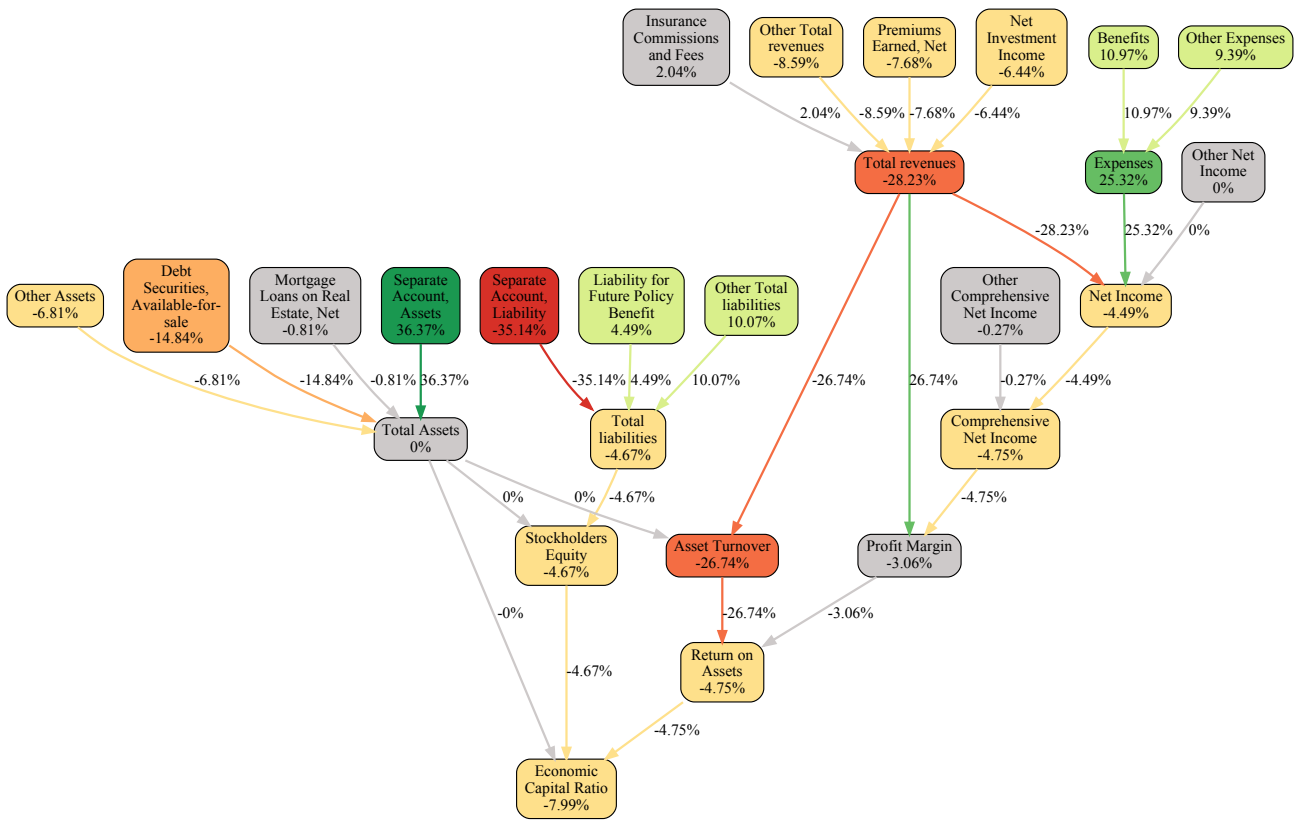




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PRUCO LIFE INSURANCE CO Rank 21 of 22



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The relative strengths and weaknesses of PRUCO LIFE INSURANCE CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PRUCO LIFE INSURANCE CO compared to the market average is the variable Separate Account, Assets, increasing the Economic Capital Ratio by 36% points. The greatest weakness of PRUCO LIFE INSURANCE CO is the variable Separate Account, Liability, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is -1.8%, being 8.0% points below the market average of 6.2%.

Input Variable	Value in 1000 USD
Benefits	541,325
Debt Securities, Available-for-sale	13,278,166
Insurance Commissions and Fees	1,529,757
Liability for Future Policy Benefit	27,927,029
Mortgage Loans on Real Estate, Net	0
Net Investment Income	550,235
Other Assets	58,585,370
Other Comprehensive Net Income	-198,693
Other Expenses	-873,246
Other Net Income	702
Other Total liabilities	37,981,413
Other Total revenues	-4,826,021
Premiums Earned, Net	203,676
Separate Account, Assets	149,797,828
Separate Account, Liability	149,797,828

Output Variable	Value in 1000 USD
Expenses	-331,921
Total revenues	-2,542,353
Total liabilities	215,706,270
Total Assets	221,661,364
Stockholders Equity	5,955,094
Net Income	-2,209,730
Comprehensive Net Income	-2,408,423
Asset Turnover	-1.1%
Profit Margin	95%
Return on Assets	-1.1%
Economic Capital Ratio	-1.8%



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