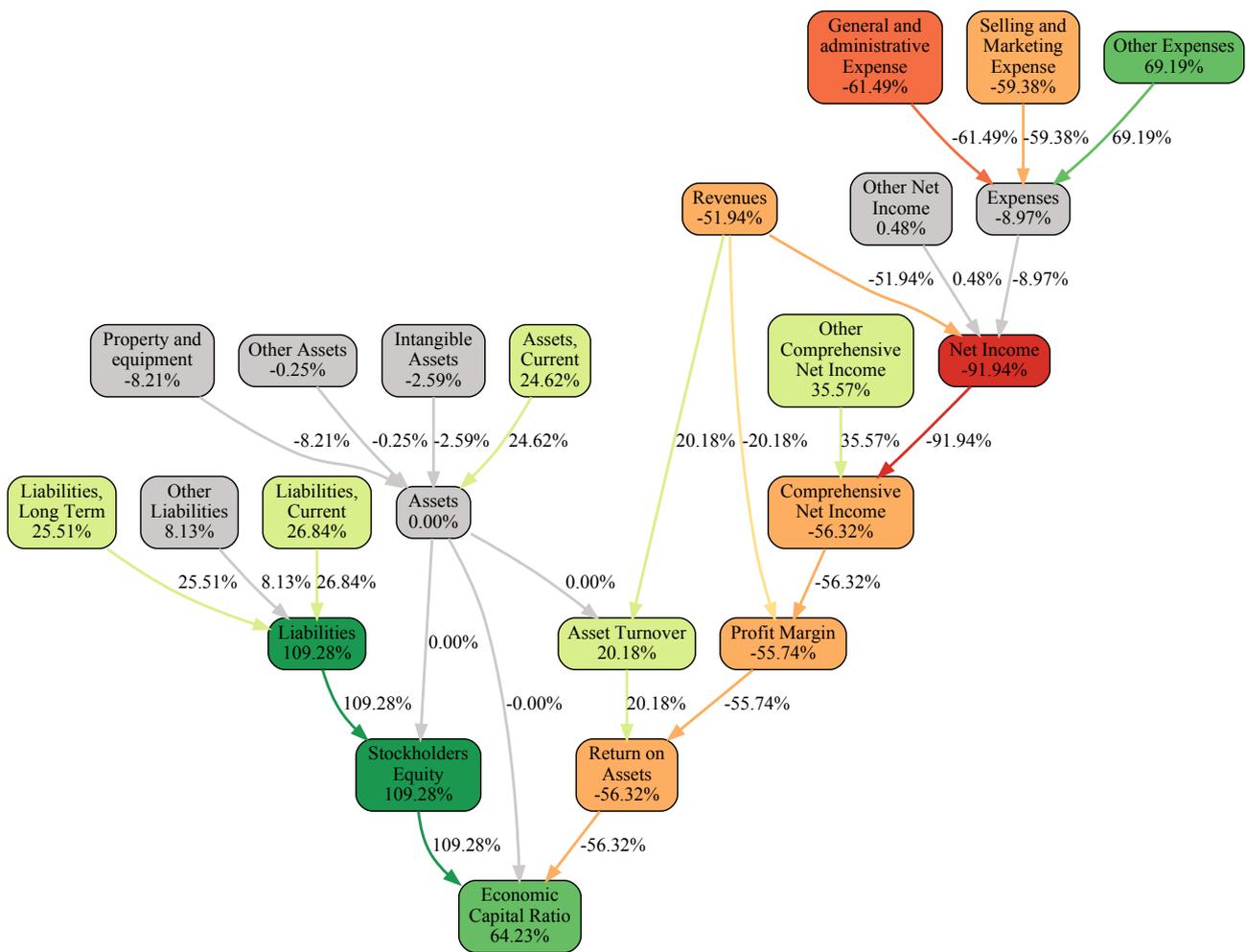




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Laird Superfood Inc.
Rank 12 of 40



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The relative strengths and weaknesses of Laird Superfood Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc. compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 109% points. The greatest weakness of Laird Superfood Inc. is the variable Net Income, reducing the Economic Capital Ratio by 92% points.

The company's Economic Capital Ratio, given in the ranking table, is 173%, being 64% points above the market average of 109%.

Input Variable	Value in 1000 USD
Assets, Current	47,682
General and administrative Expense	16,459
Intangible Assets	11,325
Liabilities, Current	3,786
Liabilities, Long Term	0
Other Assets	2,328
Other Comprehensive Net Income	47,666
Other Expenses	28,391
Other Liabilities	7.5
Other Net Income	100
Property and equipment	4,513
Revenues	36,811
Selling and Marketing Expense	15,895

Output Variable	Value in 1000 USD
Expenses	60,746
Assets	65,847
Liabilities	3,794
Stockholders Equity	62,054
Net Income	-23,835
Comprehensive Net Income	-14,302
Asset Turnover	56%
Profit Margin	-39%
Return on Assets	-22%
Economic Capital Ratio	173%



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