

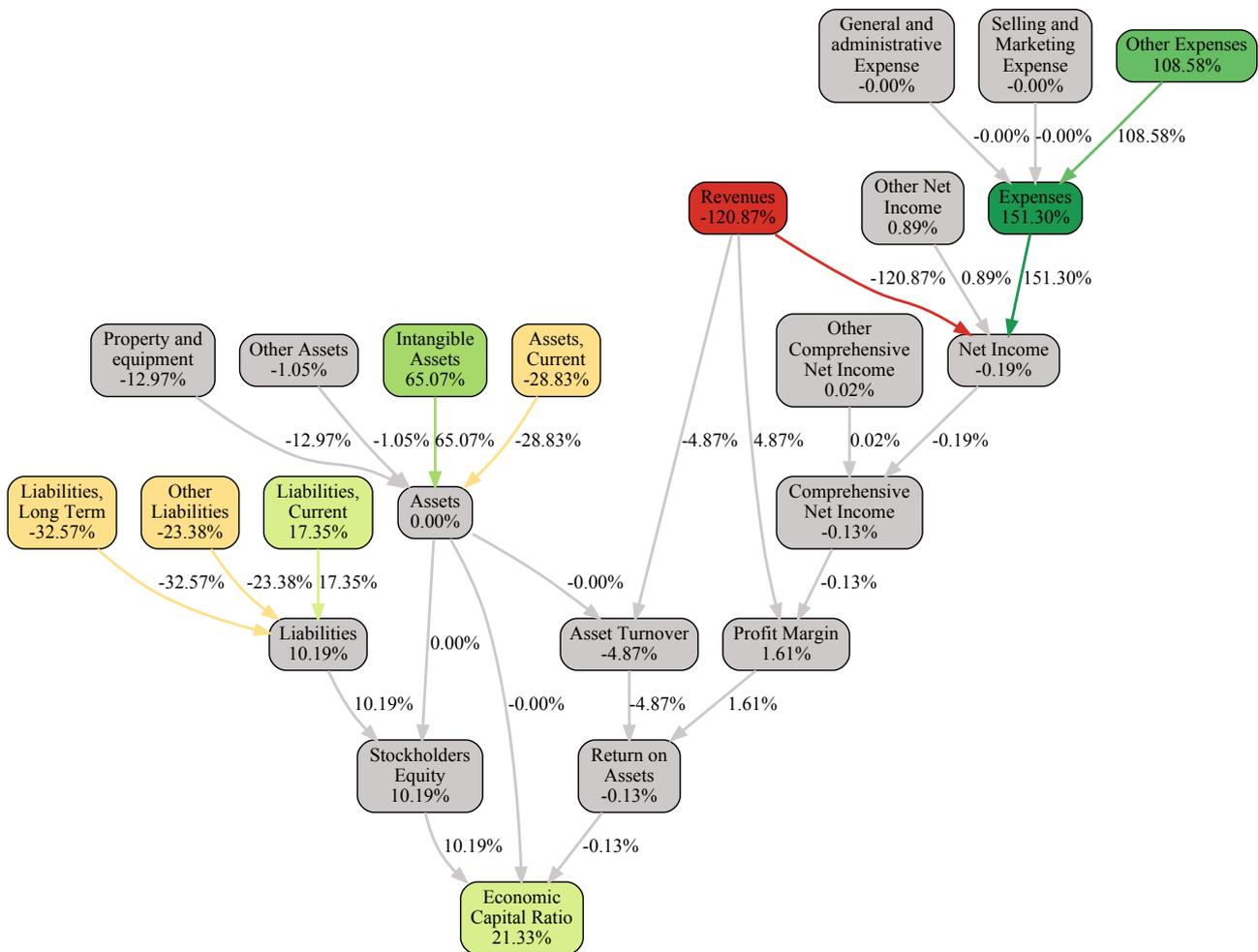


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Kraft Heinz Co Rank 15 of 40



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• Financial Strength Rankings using Artificial Intelligence

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Kraft Heinz Co
Rank 15 of 40

The relative strengths and weaknesses of Kraft Heinz Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kraft Heinz Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 151% points. The greatest weakness of Kraft Heinz Co is the variable Revenues, reducing the Economic Capital Ratio by 121% points.

The company's Economic Capital Ratio, given in the ranking table, is 130%, being 21% points above the market average of 109%.

Input Variable	Value in 1000 USD
Assets, Current	8,994,000
General and administrative Expense	0
Intangible Assets	74,838,000
Liabilities, Current	9,064,000
Liabilities, Long Term	22,603,000
Other Assets	2,756,000
Other Comprehensive Net Income	131,000
Other Expenses	25,313,000
Other Liabilities	12,275,000
Other Net Income	295,000
Property and equipment	6,806,000
Revenues	26,042,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	25,313,000
Assets	93,394,000
Liabilities	43,942,000
Stockholders Equity	49,452,000
Net Income	1,024,000
Comprehensive Net Income	1,050,200
Asset Turnover	28%
Profit Margin	4.0%
Return on Assets	1.1%
Economic Capital Ratio	130%

