



The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 103% points. The greatest weakness of Freshpet Inc. is the variable Revenues, reducing the Economic Capital Ratio by 56% points.

The company's Economic Capital Ratio, given in the ranking table, is 211%, being 102% points above the market average of 109%.

Input Variable	Value in 1000 USD
Assets, Current	150,325
General and administrative Expense	0
Intangible Assets	6,537
Liabilities, Current	58,946
Liabilities, Long Term	5,710
Other Assets	43,626
Other Comprehensive Net Income	-40
Other Expenses	450,314
Other Liabilities	0
Other Net Income	-4,874
Property and equipment	583,922
Revenues	425,489
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	450,314
Assets	784,410
Liabilities	64,656
Stockholders Equity	719,754
Net Income	-29,699
Comprehensive Net Income	-29,707
Asset Turnover	54%
Profit Margin	-7.0%
Return on Assets	-3.8%
Economic Capital Ratio	211%