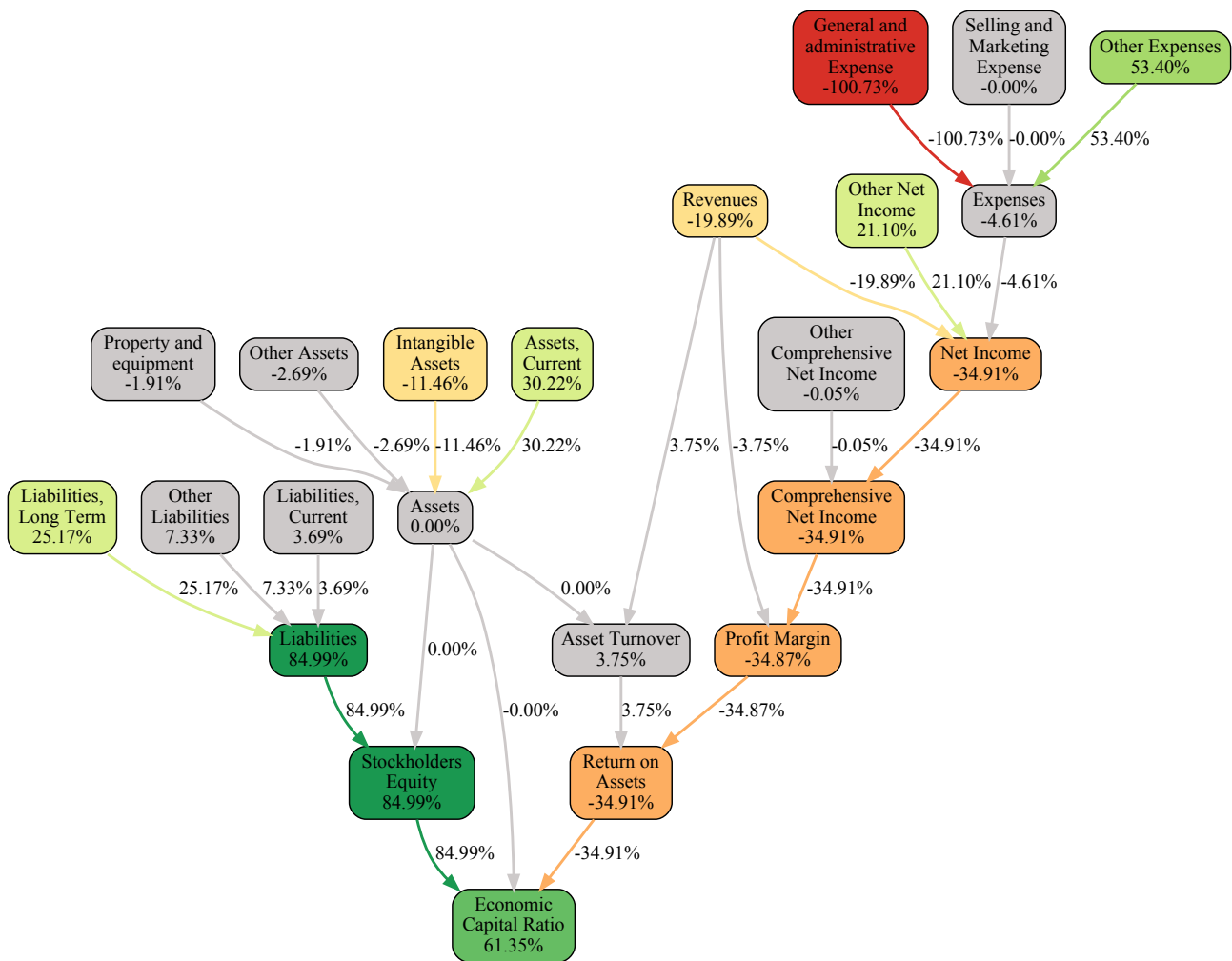




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BARFRESH FOOD GROUP INC. Rank 13 of 40



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The relative strengths and weaknesses of BARFRESH FOOD GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BARFRESH FOOD GROUP INC. compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 85% points. The greatest weakness of BARFRESH FOOD GROUP INC. is the variable General and administrative Expense, reducing the Economic Capital Ratio by 101% points.

The company's Economic Capital Ratio, given in the ranking table, is 170%, being 61% points above the market average of 109%.

Input Variable	Value in 1000 USD
Assets, Current	7,667
General and administrative Expense	3,980
Intangible Assets	458
Liabilities, Current	1,496
Liabilities, Long Term	14
Other Assets	6.7
Other Comprehensive Net Income	0
Other Expenses	4,815
Other Liabilities	34
Other Net Income	829
Property and equipment	1,588
Revenues	6,700
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	8,794
Assets	9,719
Liabilities	1,544
Stockholders Equity	8,176
Net Income	-1,265
Comprehensive Net Income	-1,265
Asset Turnover	69%
Profit Margin	-19%
Return on Assets	-13%
Economic Capital Ratio	170%



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